Generative AI and the dream of an (inexpensive) personalized tutor for every student





RESEARCH • TECHNOLOGY • INNOVATION



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### Outline

- Large Language Models (LLMs)
  - What is the problem they solve?
  - How do they work?
  - Are they "stochastic parrots"? Are they "intelligent"?
- LLMs in education
  - The dream of an AI-based personalized tutor
  - Examples
  - Concerns
- Do LLMs actually improve learning performance?
  - A recent quantitative study



### The amazing capabilities of Large Language Models (LLMs)

**Prompt:** Here we have a book, 9 eggs, a laptop, a bottle and a nail. Please tell me how to stack them onto each other in a stable manner.



Scenario:

Tom just lost his ZURFIN, but he didn't tell Adam. Adam starts talking to him about how much he loves his ZURFIN, and notices that Tom makes a sad face.

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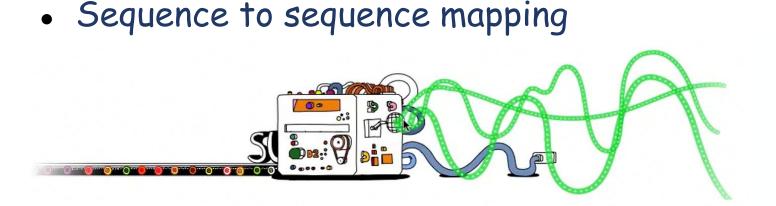
Q: Why is Tom making a sad face?<|endofprompt|>





Source: "The Illustrated Transformer" by J.Allamar





Source: Alex Graves (ICML'12 tutorial)

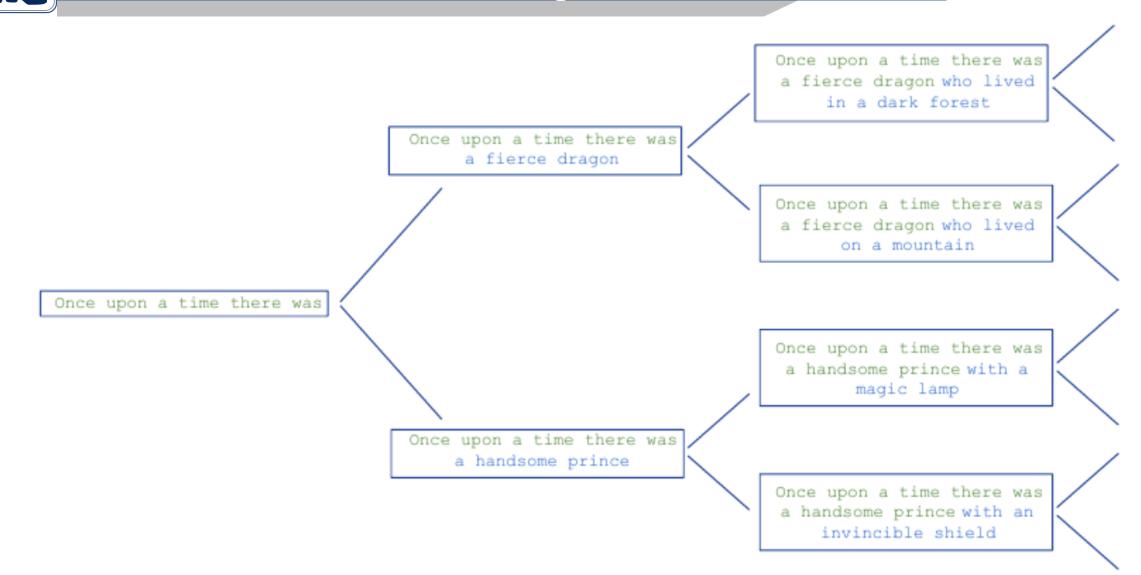
Let  $\mathbf{x} = \{x_1, x_2, \dots, x_T\}$  be the input sequence and  $\mathbf{y} = \{y_1, y_2, \dots, y_U\}$  be the output sequence, where  $x_t \in S_x$ ,  $y_u \in S_y$ , and  $S_x$  and  $S_y$  are the sets of possible things that each  $x_t$  and  $y_u$  can be, respectively.

$$p_{ heta}(\mathbf{y}|\mathbf{x}) = p_{ heta}(y_1,y_2,y_3,\ldots,y_U|\mathbf{x}) \ = \prod_{u=1}^U p_{ heta}(y_u|y_{u-1},y_{u-2},\ldots,y_1,\mathbf{x})$$

. .

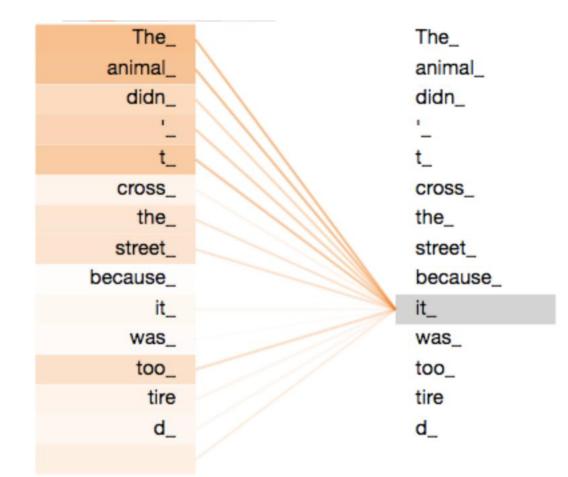
- Rule-based methods (1950s-80s): struggled with ambiguity & complexity of human language also not much data to work with
- Statistical methods (till 1990s): n-gram based methods, Hidden Markov Models (HMMs), use of Viterbi algorithm, progress in Named Entity Recognition tasks
- Corpus linguistics (late 1980s-early 2000s): availability of large language datasets from Internet resources development of methods such as tf-idf for info retrieval from documents
- Machine learning (1990s till 2010s): Support Vector Machines (SVMs), Bayesian methods, Latent Semantic Analysis (LSA) - but required "feature engineering"
- 2003: "A neural probabilistic language model" by Bengio et al.
  - Introduced the power of neural networks and word embeddings in NLP, started current era of NLP

### LLMs are (Stochastic) Autoregressive Models



Source: "Role-Play with LLMs" by M.Shanahan et al.

### Fundamental idea behind LLMs: self-attention



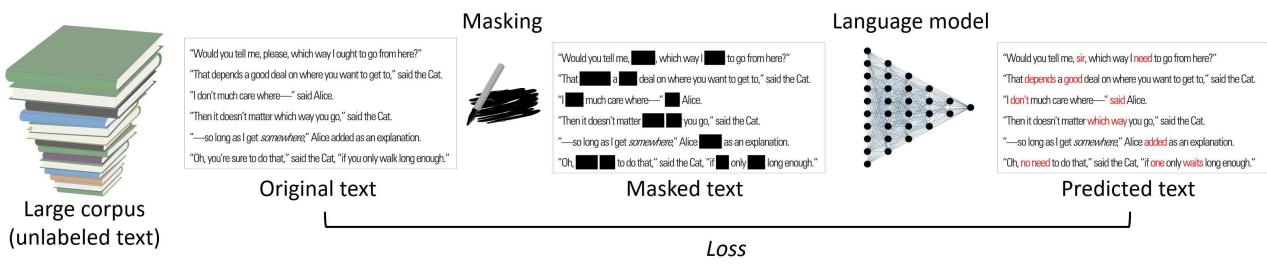
Source: "The Illustrated Transformer" by J.Allamar

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### How are Large Language Models trained?

Source: A, Radford et al., "Improving Language Understanding by Generative Pre-training"

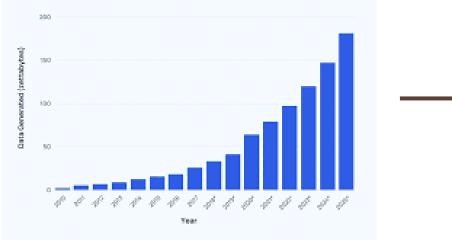
### **A** Pretraining



### Are LLMs only text prediction machines? - Do they "think"?

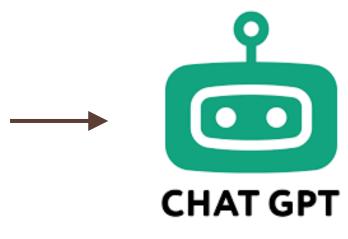
All human knowledge available on the Internet

Global Data Generated Annually



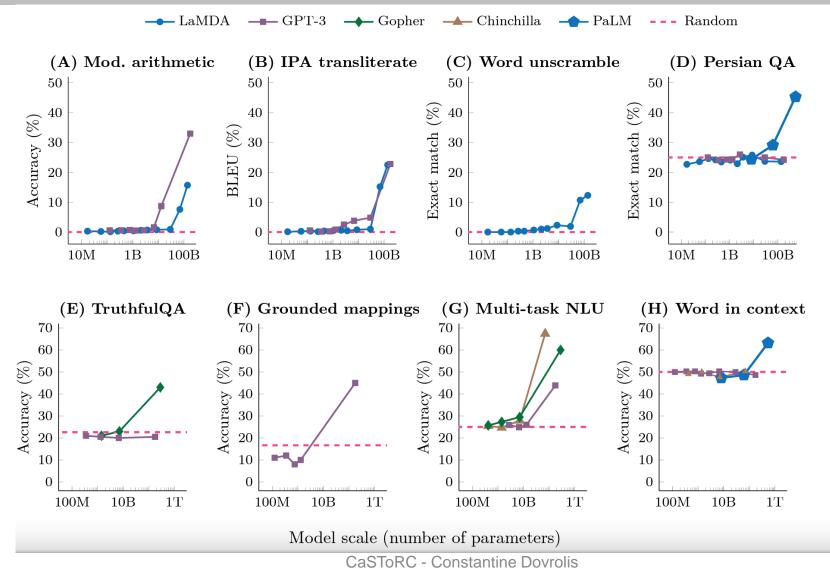
An imaginary super-polymath that can access all human knowledge

LLM predicts what the super-polymath would say



- What can go wrong?
  - Input data can be wrong, biased, self-contradictory, etc
  - The super-polymath may not have a unique answer the question (prompt) may be vague - the polymath may not know the answer
     The LLA may fail to madiat assumption what the network would as
  - The LLM may fail to predict accurately what the polymath would say

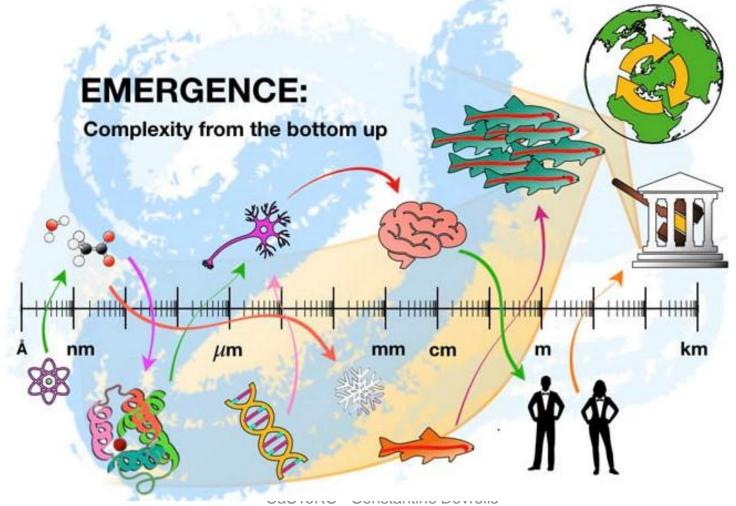
## An ability is emergent if it is not present in smaller models but is present in larger models.



Source: "Emergent Abilities of Large Language Models" – Wei et al. 2022



• "Emergence is when quantitative changes in a system result in qualitative changes in behavior." (P.Anderson, 1972, "More is different")



Source: https://psf2026imgallery.skild.com/entries/emergence-complexity-from-the-hottom-up

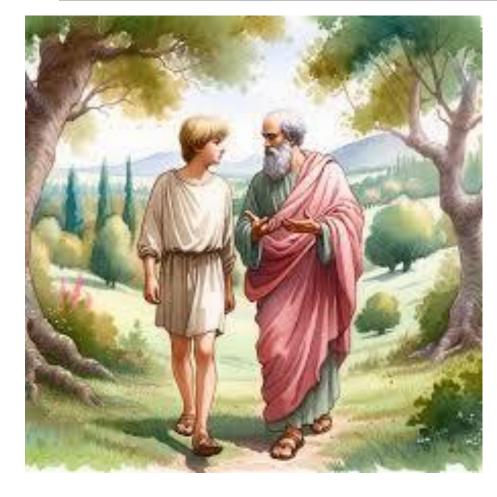


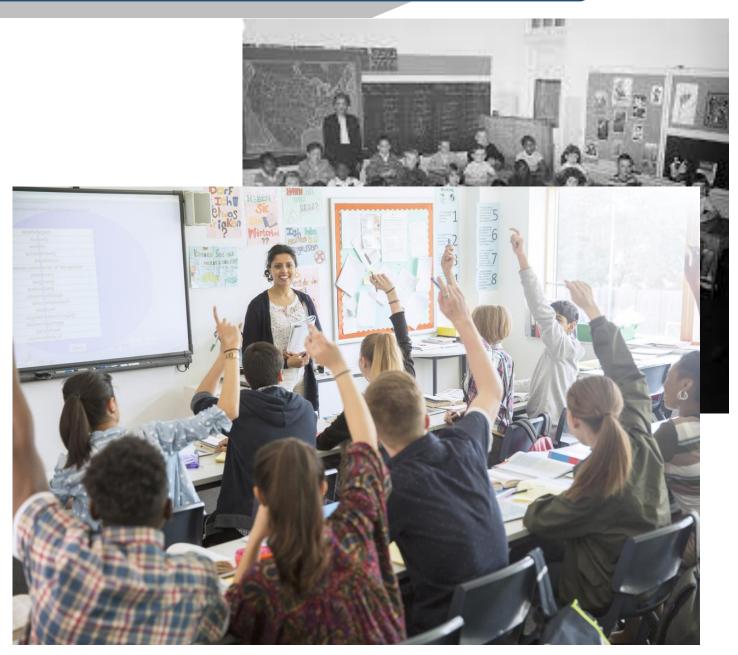
### LLMs in Education



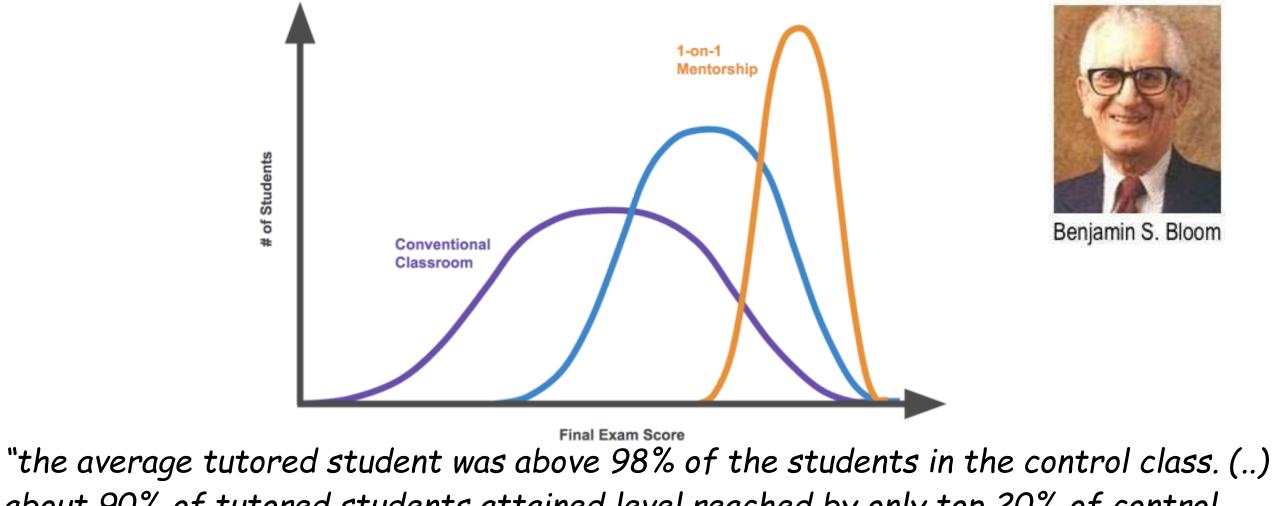


### Education: Very remote past, past, and present



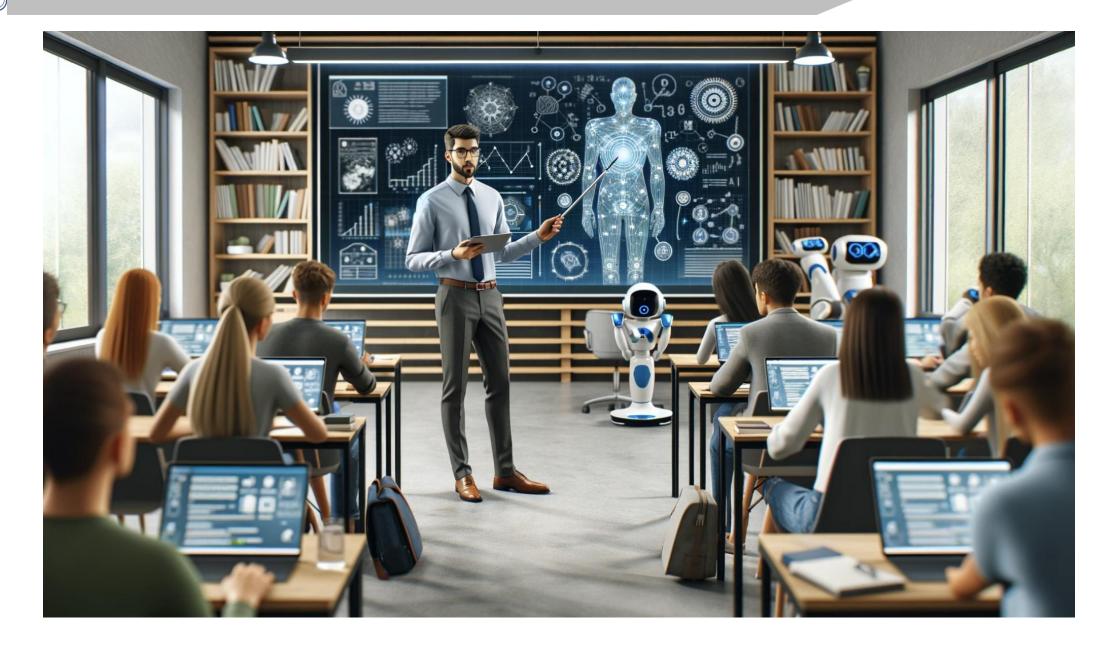


### Bloom's 2-sigma problem



about 90% of tutored students attained level reached by only top 20% of control class"

### Future: A personalized tutor for each student in the classroom





### LLM Models versus AI ChatBots versus AI educational platforms





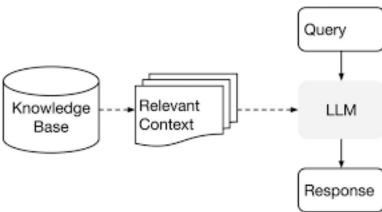








#### **Retrieval-Augmented Generation (RAG)**



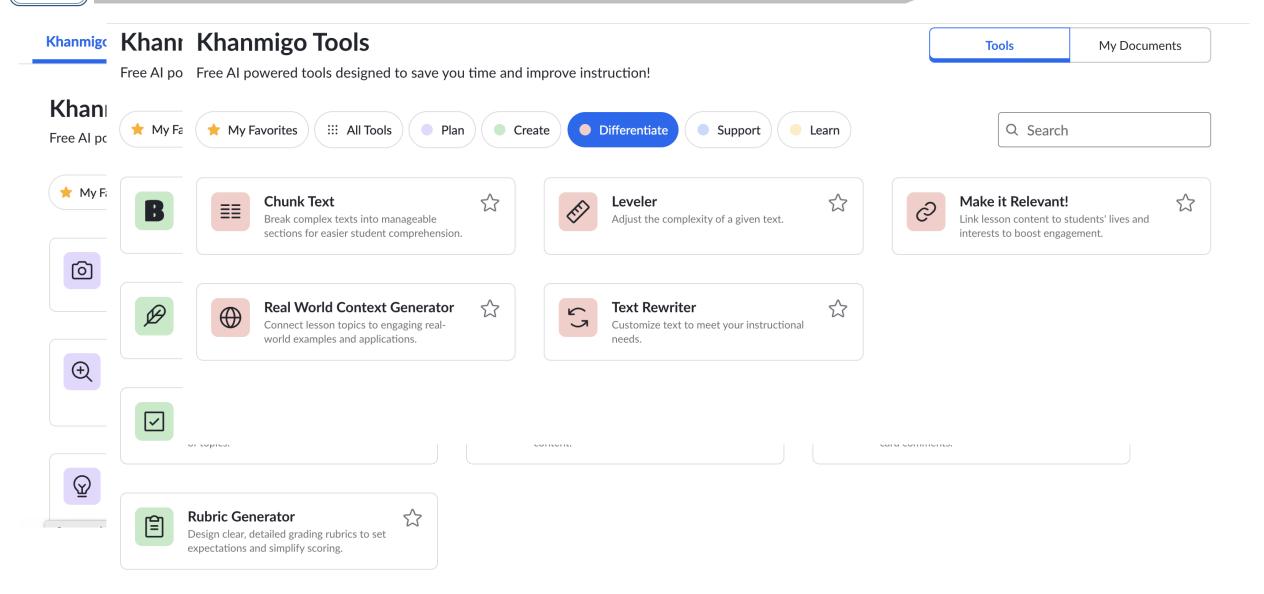




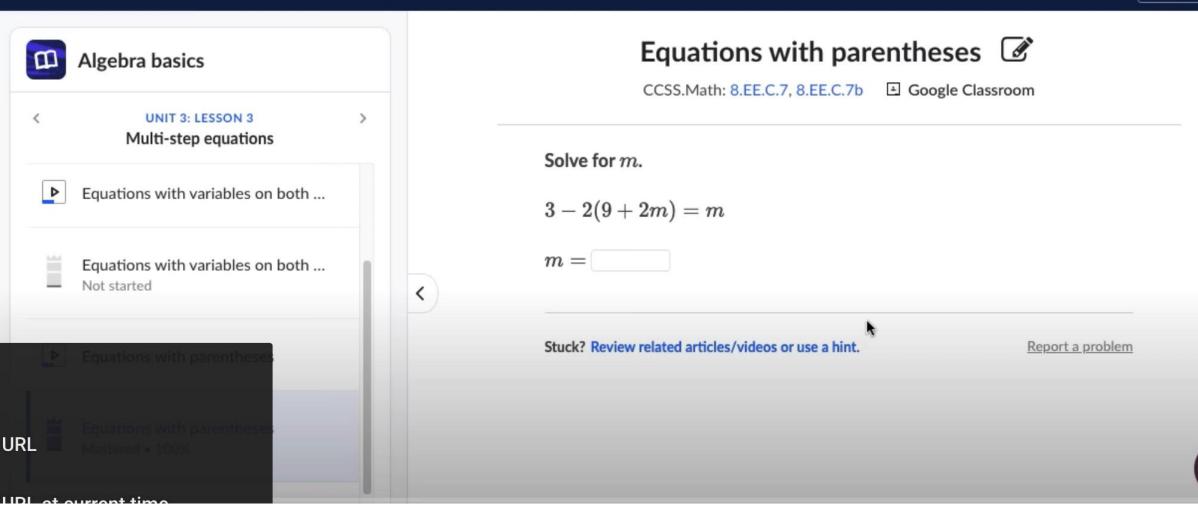


### Eduaide.Ai Made by teachers, for teachers











## Examples of using ChatGPT for tutoring students





 $x^{2} - 4x + 2 = 0$ 

4 + VE4)2+4.2

2

2

4 ± 1/24

= 2 + 7

### **Your Equation:**

$$x^2 - 4x + 2 = 0$$

You correctly started with the quadratic formula:

 $x=rac{-b\pm\sqrt{b^2-4ac}}{2a}$ 

where 
$$a = 1$$
,  $b = -4$ , and  $c = 2$ .

#### **Summary of Errors**

1. In the discriminant, you added  $b^2$  and 4ac instead of subtracting 4ac from  $b^2$ .

2. Everything else in your solution is fine based on the incorrect discriminant.

Would you like help practicing more examples?

### Suggested Exercises:

- 1. Verb Tense Practice:
  - Provide exercises where the student must rewrite sentences in the correct tense (past<sup>2</sup> duck. Mary like to eat present, or future).
     o to mall to shop for

I will give you a piece of text written by a student of mine. What

nt so that she

ˈty."

istakes in what she

- Example: I go to the park yesterday.  $\rightarrow$  I went to the park yesterday.
- 2. Singular vs. Plural Nouns:
  - Give a list of singular nouns (e.g., cat, duck, book) and ask the student to make them plural.
  - Provide sentences where they must identify and correct singular/plural mistakes.
- 3. Subject-Verb Agreement:
  - Provide sentences where the subject and verb are mismatched and ask the student to correct them.
    - Example: She like apples.  $\rightarrow$  She likes apples.
    - י ועווסטווע מעגווומו א גבו אס ווי וובאמנוגב מוות הנוובו והנוווס.
      - "He definitely not vegetarian"  $\rightarrow$  Should be "He is definitely not a vegetarian."



### Make the teacher's job easier with homework questions

plz help me now with economics. First read the wikipedia article: https://en.wikipedia.org/wiki/Supply\_and\_demand#:~:text=aspect%2 0of%20microeconomics.-,Market%20equilibrium,this%20situation %2C%20the%20ma Question 3: Supply Curve

Which of the following would cause the supply curve for a product to shift to the I am a teacher of high right? generate 3 question The questions shou A. An increase in production costs. each. B. A technological improvement in production. C. A decrease in the number of producers.

Correct Answer: B



### A different way to inter 1919: Hitler Joins the German Workers' Party (DAP)

We are studying the rise of Hitler to power 1930s. I am a student. I have read the boo the timeline of important events. Can you timeline showing what led to his ultimate c<sup>1923:</sup> Beer Hall Putsch politics?

- *Event*: Adolf Hitler attends his first meeting of the German Workers' Party, which later becomes the Nazi Party.
- Image: A photograph of Hitler attending a German Workers' Party meeting in 1919.

- *Event*: Hitler and the Nazi Party attempt a coup in Munich, known as the Beer Hall Putsch; it fails, and Hitler is arrested.
- *Image*: An image capturing the moment of the Beer Hall Putsch in November 1923.

#### 1924: Hitler Writes Mein Kampf

• Event: While imprisoned, Hitler authors Mein Kampf, outlining his ideology and future plans for Germany.



ne of Mein Kampf, published in 1925.

everely impacts Germany, leading to massive Jazi Party exploits to gain support.

 $\sqrt{}$  ng the financial crisis of 1931, illustrating the



### Someone to talk with about poetry

### The City

#### 3. Why Keep Going?

C. P. Cavafy, 1863 - 1933

You said: "I'll go to another count find another city better than this Whatever I try to do is fated to tu and my heart lies buried like some How long can I let my mind moul Wherever I turn, wherever I look, I see the black ruins of my life, he where I've spent so many years, w totally."

You won't find a new country, wo This city will always pursue you. You'll walk the same streets, grow in the same neighborhoods, turn gray in these same houses. You'll always end up in this city. Don't hope for things elsewhere:

there's no ship for you, there's no road.

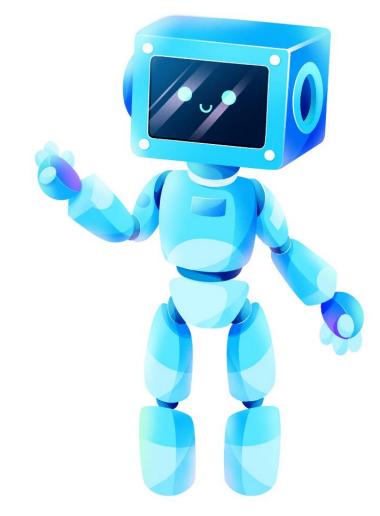
Now that you've wasted your life here, in this small corner, you've destroyed it everywhere in the world.

Even in times of doubt, life often surprises us with meaning and joy in unexpected places. If you feel stuck or hopeless, consider this: trying—even in small ways—can lead to gradual transformations. A new book, a meaningful conversation, or a small act of kindness might open a door you didn't even know existed.

#### Resilience as a Choice:

Cavafy doesn't say it's impossible to find happiness—he simply points out that running away from problems won't solve them. By facing challenges and working on self-discovery, you can grow stronger and more resilient. Life's struggles don't define you, but how you respond to them can shape a fulfilling path forward.





### Naturally, there are many concerns..



### LLMs are not always correct

### But we are not always right either.. Checking for errors helps develop critical thinking





#### You

Cyprus independence day is 20th of July 1960, correct?



### ChatGPT

Yes, that's correct. Cyprus gained its independence from British colonial rule on July 20, 1960. This day is celebrated as Cyprus Independence Day.

#### You

Are you sure about this answer?



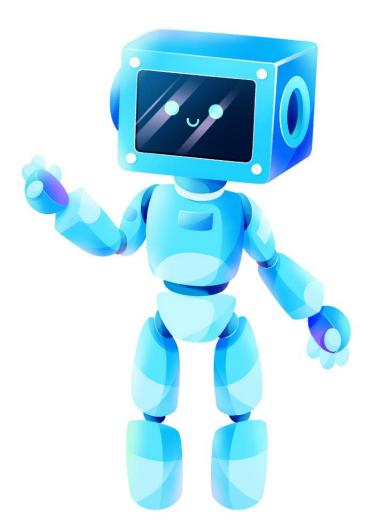
### ChatGPT

I apologize for any confusion. Yes, Cyprus gained independence from British colonial rule on August 16, 1960, not on July 20. I appreciate your understanding and correction.



### LLMs are not always fair

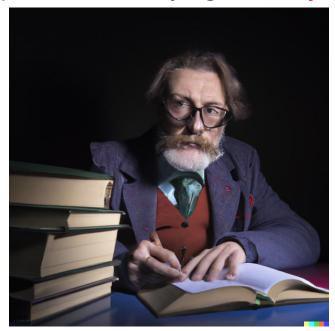
### Biased training data lead to biased results





"A professor studying, *warm* lighting"

"A professor studying, *low key* lighting"





### "A professor studying, studio lighting



# Students can simply cheat

True - but that can be addressed through better assessment. Do not focus on final answer but on ability to reason/create.



**Psychological concerns** 

### Teachers feeling left out? Students feeling attachment to AI?

### No! We have natural tendency to emphasize human interaction even when it is technology mediated





# But the ultimate question is:

### Does GenAI actually promote learning?





### An evaluation of GenAI's impact on the learning outcome

### Generative AI Can Harm Learning

The Wharton School Research Paper

59 Pages • Posted: 18 Jul 2024

#### Hamsa Bastani

University of Pennsylvania - The Wharton School

#### Osbert Bastani

University of Pennsylvania - Department of Computer and Information Science

#### Alp Sungu

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Budapest British International School

#### Rei Mariman

Independent; Independent

Date Written: July 15, 2024



- About 1000 students in three highschool grades (in Turkey the study was designed/funded in the US)
- Focus only on math courses

Study setup

- Randomized control study compare three groups:
  - No GPT: no access to GenAI
  - GPT Base: access to ChatGPT interface (can simply ask for solution)
  - GPT Tutor: no hallucinations, does not give away right answer, provides feedback to student
- Study session consists of three steps:
  - Teacher covers a certain topic explains concepts
  - Practice session: students are asked to solve several relevant problems
  - Exam session: solve problems without the use of any GenAI tool (supervised)



- During practice session:
  - Students in "GPT Base" group: 48% better than "No GPT" group
  - Students in "GPT Tutor" group: 127% better than "No GPT" group
- During exam session:
  - Students in "GPT Base" group: 17% worse than "No GPT" group
  - Students in "GPT Tutor" group: no significant effect compared to "No GPT" group
- Explanation provided:
  - Students may be using GPT as a "crutch" while practicing, not really learning more in the process



- Anything that can be done well by AI will be increasingly viewed as mundane not worth our time (or money..)
- Our children will thrive if they can excel in what AI <u>cannot</u> do well:
- 1. Analytical thinking

Closing remarks

- 2. Creative thinking
- 3. Resilience
- 4. Flexibility
- 5. Agility
- 6. Motivation
- 7. Self-awareness
- 8. Curiosity
- 9. Lifelong learning



### Check out our Horizon Europe project: GenAI4ED

